

## **Pig Entrepreneurship**

Limhathung Ezung is from Longsa village of Wokha district. After graduation he was searching for jobs in government and private sector, but could not succeed in securing a job. Therefore, he joined his parents in pig rearing. He decided to start a pig farm for breeding purpose on commercial basis in 1.5 lakhs annually.

He was keen to become an entrepreneur; so undertook skilling in scientific management such as breeding, feeding, housing and healthcare of pigs. Now, he has emerged as one of the successful entrepreneurs among the youth in pig enterprise earning between 1.5 lakhs to 1.8 lakhs annually from pig farming.

After acquiring the required skill training, he selected the site to rear the pigs. Production of good quality piglet is very low in the district, so selling of piglet is not very difficult. His farm is a very reputed farm in the Wokha district. He is known to many state veterinary officers, where sometimes they also purchase piglet from his farm.

Limhathung Ezung has motivated many youths of the area to take up pig farming. Recently, he helped three youths from the neighbouring village to setup new piggery farming. He has been delivering lectures and sharing his experiences on pig farming with the youth and SHG from the nearby area as a resource person.